
MEDIA KIT FOR TEAMS

Build a press-ready media kit that wins partnerships, sponsors and bookings.

WHAT YOU'LL LEARN

Build a press-ready media kit that wins partnerships, sponsors and bookings.

WHO THIS IS FOR

Founders, pastors, creators, marketers and operators who want a proven, no-fluff path to visibility, authority and revenue.

MODULE OVERVIEW

01. Why a media kit is your single most valuable asset
02. The 9 sections every press-ready kit must contain
03. Designing for credibility: typography, color, proof
04. Pricing pages, rate cards, and partnership tiers
05. Distribution: how to get the kit in the right hands
06. Templates: cover page, bio, audience, case studies, contact

WHY THIS COURSE

This is a distilled playbook drawn from 6 years building media systems for brands and ministries that have reached over 30 million people. Every module is built around one principle: clarity beats cleverness, and consistency beats both.

HOW TO USE THIS PDF

Skim once end-to-end. Then return module by module and apply one action from each before moving on. The companion templates and workbook live in the resource vault — your access link is sent on purchase.

Need help applying it to your context? Book a strategy call via harrykrown.lovable.app/contact.

THE BIG IDEA

Build a press-ready media kit that wins partnerships, sponsors and bookings.

Most leaders are not under-talented — they are under-packaged. This course closes that gap. You will leave with frameworks, scripts, and templates that turn what you already know into something the right people can find, trust and buy.

KEY OUTCOMES

- A clear positioning sentence you can defend in any room
- A repeatable content engine that survives algorithm changes
- Proof assets that close deals while you sleep
- A 30/60/90 day execution plan

WHO IT IS NOT FOR

If you are chasing virality without a business model, or you refuse to ship until everything is perfect, this is not for you.

FINAL WORD

Visibility is stewardship. The right voices in the right rooms change families, businesses and communities. Read this, apply it, and put your work where it belongs.

ABOUT THIS COURSE

Build a press-ready media kit that wins partnerships, sponsors and bookings.

ADEBOWALE AYENI

Personal Brand & Visibility Strategist · 30M+ reach · 6 years
Trusted across USA, UK, Uganda, Kenya, Ghana, Rwanda, South Africa and more.

PRICE \$29
HARRYKROWN MEDIA